Dr. Anastasia Sergeeva is an Assistant Professor at Vrije Universiteit Amsterdam, KIN Center for Digital Innovation. Anastasia is an ethnographer of emerging technologies, studying how new technologies change work and organizing. Her research spans topics of patient data, predictive policing, algorithmic hiring to robotic surgery. She has documented how established professional roles and coordination practices transform in response to new technology introduction. Her work has been published in Organization Science, MIS Quarterly and Human Resource Management Journal.