



EAPRIL 2017 PR Packages

This year, the 12th Annual Conference of the **European Association for Practitioner Research on Improving Learning** (EAPRIL) will be organised in the beautiful city of Hämeenlinna in Finland. From November 29 until December 1st, 2017, the *Häme University of Applied Sciences* will welcome delegates from Europe and overseas for 3 interesting days of networking and dissemination activities in the field of education, learning and instruction, and learning and development.

Companies such as yours could be extremely interesting for our delegates. As EAPRIL does not only want to provide its delegates with a platform for dissemination of research conducted by and for practitioners, we also aim to introduce our delegates to the latest developments in research methodology and instruments, as well as new learning tools for practice. **If you would like to promote your company at the EAPRIL Conference, we offer highly flexible PR options**, which can be opted for separately or through our affordable PR packages:

Individual PR options:

Conference bag inserts

€200

With this option, your company can increase their visibility by having an insert in our conference bag. Examples of possible inserts are the following:

- Paper inserts: Flyers, brochures or other leaflets
- Writing utensils: Pencils, pens, highlighters, notebooks etc. with logo
- Technology: USB-sticks, demo-CD-ROM's, etc
- Travel utilities: Mints, keychains, etc. with logo

The company can provide the bag inserts by sending them to the conference venue before November 22th, 2017.

Banner, flag or poster

€250

With this PR option, your company's banner, flag or poster will be strategically placed in the main conference area and will be displayed to all our participants.

Per day: €75

PR booth

€450

If you would like to be present your product at the conference, this is possible through a PR booth where you will be able to interact with our participants during our coffee breaks and networking events. We offer spaces equivalent to 2,5m²-5m² for table display of your promotion material or to demonstrate your applications and products. This option can be chosen for 1 up to 3 days of the conference.

Per day: €150

Other PR options

If you would like to promote your company through your service, for example by providing catering, coffee, transport etc or other types of non-monetary support are also warmly welcomed.

PR packages:

We offer the following packages for organisations who would like to contribute to the conference:

Standard package

€900

- The name and logo of your company or association will be featured on our website and in the conference programme book.
- One large banner, flag or poster as provided by your company or association will be strategically placed in the main conference area.
- One conference bag insert of your choice as provided by your company or association with flyers of one page (front and back) or brochures up to 2 pages (front and back).
- A space for table display of your promotion material or to demonstrate your applications and products during the three-day conference with free internet connection (i.e. an exhibition booth).
- One conference ticket and gala dinner ticket for your employee or representative to attend the three-day conference.
- Free lunch tickets for your employee or representative (1) for three days.

Superior Package

(available up to September 28th)

€1200

- The name and logo of your company or association on our website and in the programme book.
- One large banner, flag or poster, as provided by your company or association, will be strategically placed in the main conference area.
- Two conference bag inserts of your choice with the option of a brochure or information booklet of up to 20 pages as provided by your company or association.
- A space for table display of your promotion material or to demonstrate your applications and products during the three-day conference with free internet connection (i.e. an exhibition booth).
- One guaranteed timeslot to host a one-hour workshop to organise a hands-on demonstration of your application and products. As such, you can present your application and products in-depth to the conference delegates.
- One conference and gala dinner ticket for your employee or representative to attend the three-day conference.
- Free lunch ticket for your employee or representative for three days.

If you are interested in the possibility to increase your visibility at the conference and to increase your presentation and networking opportunities, please contact the EAPRIL office (info@eapril.org).

We thank you for your interest and hope to hear from you soon!

Best Regards,

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